



PRESS RELEASE

For Immediate Release

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Winners of 2018 Sustainable Beauty Awards

London – The winners of the 2018 Sustainable Beauty Awards (www.sustainablebeautyawards.com) were announced at a dedicated reception in Paris a few days ago. About 160 senior executives from the beauty industry attended the awards reception.

Organised by Ecovia Intelligence (formerly known as Organic Monitor), the awards give recognition to organisations pushing the boundaries of sustainability in the beauty industry. About 100 international entries were received for the awards, with the winners and runner-ups selected by a jury comprising an ingredient firm, retailer, formulator, media agency, natural cosmetics industry organisation, and research firm.

New Sustainable Product

PharmMatt (France) with Frescoryl Toothpaste in Tablet. Launched in 2017, the innovative toothpaste can be used without water and brushing. As well as having low water and packaging impacts, the formulation comprises natural ingredients.

Apivita (Greece) is runner-up with its Pindos Wild Herbs Body Care range. The socially responsible products help fund literacy projects in the Pindos villages of Central Greece. Other finalists were Aveda Feed My Lips™ Pure Nourish-Mint™ Lipstick (USA), Hair O' Right Goji Berry Lucent Intensifier Serum (Taiwan), and Trash Hero Love Refillable Beauty Products (Switzerland).

Sustainable Packaging

REN Clean Skincare (UK) is winner for using ocean plastic in its Atlantic Kelp & Magnesium Anti-Fatigue Body Wash. Launched in August, the product has 100% Post-Consumer Recycled (PCR) plastic bottles that comprise 20% ocean plastic.

Hair O' Right (Taiwan) is the runner-up for introducing a renewable shampoo bottle pump this year. Its professional hair care products are packaged in renewable packaging materials. Finalists in this award category were Boticario Group (Brazil), L'Oreal Source Essentielle (France), and Plantioxidants (USA).

Sustainable Ingredient

Clariant Active Ingredients (Germany) is winner with Eosidin. The natural active is extracted from green citrus unshiu from Jeju Island. Eosidin is designed to target atopic-prone skin and hypersensitivity triggered by indoor pollution.

Advonex International Corporation (Canada) is runner-up with Entrada. The plant-based materials replace petroleum-based carriers in cosmetic & personal care formulations. Other finalists in this category were Ashland (USA) with Harmoniance™ Biofunctional, Sensient Cosmetic Technologies (France) with Natpure® Xtra Grape OP40, and SEPPIC (France) with EmoGreen.

Sustainability Pioneer

Neal's Yard Remedies (UK) is the winner for its carbon management and biodiversity programmes. The company celebrated 10 years of being carbon neutral this year, and has implemented a number of ethical sourcing projects that support biodiversity.

Weleda (Switzerland) is runner-up for developing and implementing the UEBT "Sourcing with Respect" certification scheme. The Boticario Group (Brazil) and Hair O' Right (Taiwan) were finalists.

Sustainability Leadership

Weleda (Switzerland) is winner for implementing a range of sustainability initiatives, involving raw material sourcing, biodiversity & conservation, green formulations, packaging, CSR & corporate philanthropy, and social impacts.

Neal's Yard Remedies (UK) is runner-up. The carbon neutral company has a green manufacturing facility, novel sustainable packaging, uses organic ingredients, and involved in various CSR initiatives. Other finalists were Apivita (Greece) and Symrise (Germany).



Picture 1: Award Plaques



Picture 2: Audience



Picture 3: Hair O' Right

About the Sustainable Beauty Awards

Organised by Ecovia Intelligence, the aim of the Sustainable Beauty Awards is to give recognition to operators who are pushing the boundaries of sustainability in the beauty industry. The awards ceremony was hosted on the evening of 6th November at the Paris Marriott Champs-Elysées. More information is available from

www.sustainablebeautyawards.com

About Ecovia Intelligence

Ecovia Intelligence (formerly known as Organic Monitor) is a specialist research, consulting & training company that focuses on global ethical product industries. Since 2001, we have been encouraging sustainable development via our services portfolio: market research publications, business & sustainability consulting, technical research, seminars & workshops, and sustainability summits. Visit us at www.ecoviaint.com

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