



PRESS RELEASE

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Sustainable Beauty Awards 2023 Winner List

London – The winners of this year’s Sustainable Beauty Awards (www.sustainablebeautyawards.com) were announced at a dedicated awards reception in Paris. Attended by about 120 executives, the awards reception gave recognition to operators who are pushing the boundaries of sustainability in the beauty industry.

The winners have been selected by a judging panel from a natural food retailer, industry association, ingredients firm, media, and consulting firm. A winner and runner-up was announced for each international awards category...

New Sustainable Product

Weleda (Switzerland) is winner with Skin Food Facial Cleansing Balm. Launched in 2022, the organic skin care product is part of the iconic SkinFood range. It contains natural extracts and is UEBT and Natrue certified, as well as certified climate-neutral.

Apivita (Greece) is runner-up with Beevine Elixir Wrinkle & Firmness Lift Cream Light Texture, containing upcycled vine leaves and propolis.

Sustainable Ingredient

Organic Bioactives (New Zealand) is winner with OceanDerMX™ Lift & Firm Freeze Dried, Preservative Free. The skin care active contains organic botanical ingredients that are harvested by indigenous Māori women. It is produced using green extraction technology.

Industrial Technology Research Institute (Taiwan) is runner-up with I-Proteo, which is made by upcycling pineapple leaves.

Sustainable Packaging

The winner is DTS Europe (Portugal) with its Pacific packaging. Launched in June 2023, the mono-material enables the entire packaging to be recycled without being dismantled. The pump can be used for skin care products and colour cosmetics.

MacroHI (Taiwan) is runner-up with its recycled HDPE packaging for its Aromase and juliArt beauty products.

Sustainability Pioneer

The joint winners are AAK Personal Care (Sweden) and Weleda (Switzerland). AAK Personal Care gets recognition for its direct impact partnerships with suppliers, industry organisations, and social enterprises. Weleda receives accolade for the sustainability of its new logistics center in Schwäbisch Gmünd, Germany. It is certified platinum by the German Sustainable Building Council.

The runner-up is O' right (Taiwan) which gets recognition for its net zero carbon emissions over several years.

Sustainability Leadership

O' right (Taiwan) is the winner for its great sustainability endeavours. Apart from being a carbon-neutral organisation, the natural hair care company is using green electricity, sustainable packaging, and has developed formulations using upcycled and / or natural ingredients.

The natural cosmetics & supplements company Ringana (Austria) is runner-up.

The Sustainable Beauty Awards reception was hosted at the Crowne Plaza Paris – Republique on the evening of 30th October. The event was co-hosted alongside the European edition of the Sustainable Cosmetics Summit.



Picture 1: Award Trophies



Picture 2: Group of Winners and Runner-ups

About the Sustainable Beauty Awards

Organised by Ecovia Intelligence, the aim of the Sustainable Beauty Awards is to give recognition to operators who are pushing the boundaries of sustainability in the beauty industry. More information is available from www.sustainablebeautyawards.com

About the Sustainable Cosmetics Summit

Since 2009, the Sustainable Cosmetics Summit has been covering sustainability issues in the cosmetic & personal care industry. The international series of summits now takes place in the major geographic regions of the world. The 15th European edition was hosted at the Crowne Plaza Paris – Republique hotel on October 30th-1st November 2023. More information is available from

www.sustainablecosmeticssummit.com/Europe/index.htm

About Ecovia Intelligence

Ecovia Intelligence is a London-based specialist research, consulting & training company that focuses on global ethical product industries. We have been encouraging sustainable development since our formation in 2001. Our services portfolio comprises market research publications, business & sustainability consulting, technical research, seminars & workshops, and sustainability summits. Visit us at www.ecoviaint.com

Further Information

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